



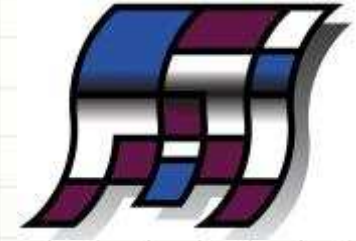
SLOVART G.T.G. s.r.o.

**E-LEARNING – MOŽNOSTI A
VYUŽÍVANIE ZAHRANIČNÝCH
UČEBNÍC**

Jozef Gross

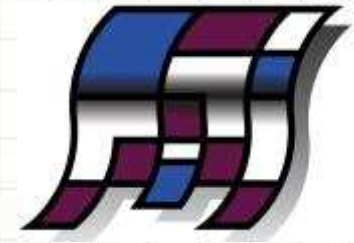
10.3.2011, CVTI

Obsah prezentácie



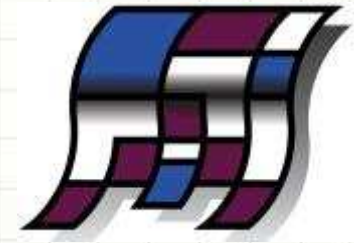
- **charakteristika**
- **výhody pre užívateľov**
- **ukážky práce**

E-learning



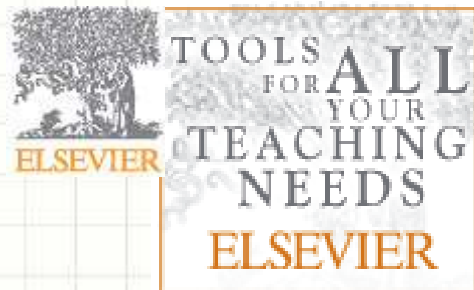
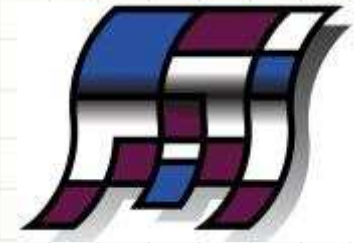
- **využívanie zdrojov a technických doplnkových možností k tlačenej publikácii**
- **lepšia možnosť individuálnej prípravy**
- **neustále aktualizované informácie v publikácii (online)**
- **zdielanie nových výučbových procesov s ďalšími lektormi**

E-learning



- **využitie vo všetkých vedných odboroch:**
 - **lekárske vedy**
 - **prírodné vedy**
 - **technické vedy**
 - **spoločenské vedy**
 - **humanitné vedy**
 - **pôdohospodárske vedy**

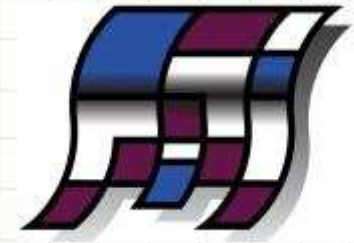
Ponuka vydavateľstiev



textbooks.elsevier.com



Výhody pre študentov



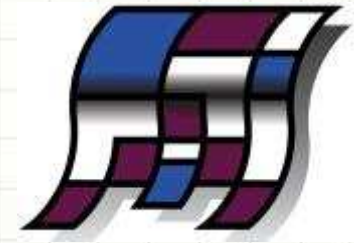
- dostupnosť kdekoľvek, kde je internet
- celá učebnica v e – verzii
- rýchle vyhľadávanie
- praktické ukážky konkrétnej problematiky
- škola hrou a interaktivita na diaľku
- lepšie pochopenie problematiky – video + audio nahrávky, terminologický slovník
- zaujímavé riešenie úloh či testov
- okamžitá spätná väzba
- „gradebook“ - osobná štatistika

Výhody pre vyučujúcich



- šetrenie času, zefektívnenie práce
- využívanie širokej spracovanej zdrojovej databázy na prípravu stretnutí
- využívanie rozsiahlej databázy na prácu online
- vytvorenie vlastných podkladov/mutácia s existujúcimi zdrojov
- interaktívna online komunikácia
- sledovanie progresu študentov počas trvania kurzu
- poznanie problematickej témy

Proces adopcie



Textbook



Inspection Copy (Examination Copy)



Adoption



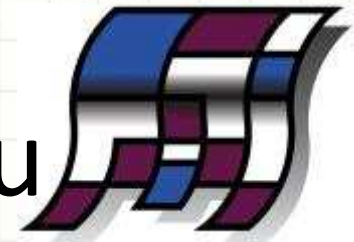
Desk Copy



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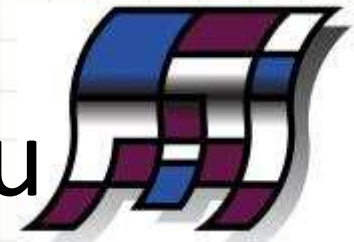
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- managment - started
- EKU1 - started
- EKU2 - started
- INF1 - started
- INF2 - started
- FIN1 - started
- Untitled Class - started

Course Administrator: Jozef Gross [Show Finished Class Sections](#)

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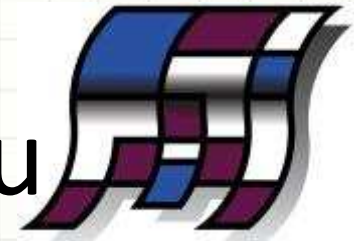
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EKU2
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* indicates required field

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Product: Schermerhorn, Introduction to Management, 10/e ISV

Course Administrator: Jozef Gross

Course URL: <http://edugen.wiley.com/edugen/domain/dmn56076/>

Time Zone*: ▼

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Creation Date: 20 Sep 2010 at 12:47 PM

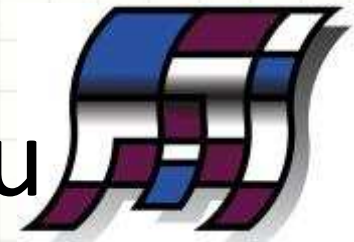
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Resources Presentations

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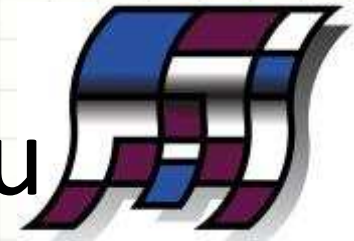
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 While selecting, hold down SHIFT to select consecutive entries and CTRL (COMMAND for MAC) to select non-consecutive entries. After making selections, click the 'Go' button to display resources that fit the search criteria.

Show per page: 10

Page 1 of 4 = sort by column ?

Resource Name	Associated With Chapter	File Type	Resource Type	Source	Display to Students?	Actions
2.1 Classical Management Approaches	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>
2.2 Behavioral Management Approaches	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>
2.3 Modern Management Foundations	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>
Chapter 02 Audio Lectures - Complete	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>
Chapter 02 Audio Lectures - Part 1	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>
Chapter 02 Audio Lectures - Part 2	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>
Chapter 02 Audio Lectures - Part 3	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>
Chapter 02 Cases	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>
Chapter 02 Management Calendar	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>
Chapter 02 Puzzle Part 1	Chapter 2. History of Management Thought	HTML	Student Resources	Wiley	Y	<input type="text"/> <input type="button" value="Go"/>

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Read, Study & Practice >> EKU2 >> Chapter 5. International Management

Browse by Table of Contents

Chapter 5. International Management

RESOURCES

Reading content

- [Chapter Opener](#)
- [5.1 Management and Globalization](#)
- [5.2 Global Businesses](#)
- [5.3 Culture and Global Diversity](#)
- [5.4 Global Management Learning](#)
- [Management Learning Review](#)
- [Management Skills and Competencies](#)
- [Glossary](#)

Business Simulations

- [Leadership in Action](#)
- [Identifying Ethical Differences in Cultures](#)
- [Handling Contemporary Management Issues](#)

Audio Lectures

- [Chapter 05 Audio Lectures - Complete](#)
- [Chapter 05 Audio Lectures - Part 1](#)

Video Clips

- [Chapter 05 Video Clip: Globalization and Emerging Markets](#)

Self Assessment Quizzes

- [Chapter 05 Self Assessment](#)

Cases

- [Chapter 05 Cases](#)

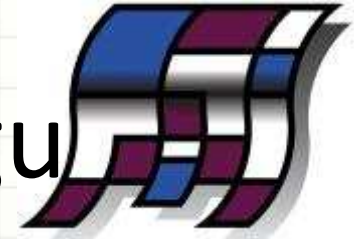
Student Portfolio Builder

- [Chapter 05 Student Portfolio Builder](#)

Management Calendar

- [Chapter 05 Management Calendar](#)

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http://edugen.wiley.com/edugen/shared/lws/index.uni?assignment=asnmt558190&agtype=3&classid=none

< Back Next >

Chapter 05 Practice Test

- Web Quiz, Question 1
- Web Quiz, Question 2
- Web Quiz, Question 3
- Web Quiz, Question 4
- Web Quiz, Question 5
- Chapter 5, Self Test, Qu
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Chapter 5, Self Test, Question 15

Hofstede would describe a culture whose members respect age and authority and whose workers defer to the preferences of their supervisors as _____.

- high power distance
- monochronic
- high particularism
- low masculinity

Show Answer

Link to Text

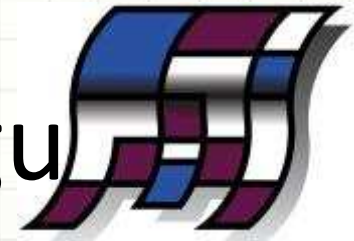
Question Attempts: 0 of 3 used Check Answer

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Read, Study & Practice >> EKU2 >> Chapter 10. Organizational Change and Development

Browse by Table of Contents

Chapter 10. Organizational Change and Develop

- ▶ Reading content
- ▶ Business Simulatio
- ▶ Audio Lectures
- ▶ Video Clips
- ▶ Self Assessment Q
- ▶ Cases
- ▶ Student Portfolio
- ▶ Management Calen
- ▶ Flash Cards
- ▶ Crossword Puzzle:
 - Chapter 10 Puzzle Pa
 - Chapter 10 Puzzle Pa

Time: 0 min 0 sec

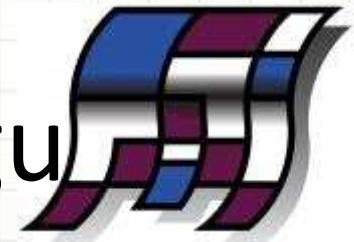
Across

1. (3 words) The creation of better ways of doing things that result in ways for firms to make money
3. (2 words) The process of or turning ideas into innovations that reduce the carbon footprint of an organization or its products

Down

2. (3 words) A strategy that pursues change by participation in assessing change needs, values, and goals
4. (2 words) A type of change that bends and adjusts existing ways to improve performance
5. The generation of a new

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Gradebook

For faster Gradebook load times, use the available filters to narrow your search criteria. Upon selecting a class section you will be able to search by assignment type and/or specific assignments. Assignments are listed there in order of start date, beginning with the most current. Use the SHIFT to select consecutive entries and CTRL (COMMAND for MAC) to select non-consecutive entries. After making selections, click the 'Go' button to display the results that fit the search criteria. For more information about managing your Gradebook, visit [Gradebook Help](#).

Find Student(s)

Leave blank for 'All Students' or enter First Name or Last Name or E-mail Address.

EKU2 - started All assignments
All micro test

Show per page: 10

Include Class Section Totals for selected assignments

Class Section Count: 2 student(s) with profiles. Data snapshot made on 3 Mar 2011 at 09:41 PM

▼ = sort by column

Student Name	Class Section Name	Assignment ID
1. Gross, Jozef	EKU2	1. micro 3/3
2. Trnavska, Katarina	EKU2	2. -/3
Class Section Averages:		1.50/3


E-learning a výsledky



- **Hodnotenie študentami:**
 - **80% študentov uvádza lepšie pochopenie študovanej problematiky**
 - **76% študentov uvádza kvalitnejšiu prípravu na skúšky**
 - **69% študentov uvádza zlepšenie výsledkov štúdia**



Zdroj: absolventi kurzov s podporou výučby systému Wileyplus uvádzaný vydavateľom Wiley



OTÁZKY A ODPOVEDE

Ďakujem za pozornosť

jozef.gross@slovart-gtg.sk



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Vás pozýva
na predajnú výstavu
zahraníčných odborných kníh

Academia

Jar 2011

otvorenie: 29. marca 2011 o 14:00 hod.

Počas pracovných dní:

30. marca - 1. apríla 2011 od 10:00 do 18:00 hod.

v priestoroch Lyceálnej knižnice, 1. poschodie
Konventná ul. 15, Bratislava

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a ďalšie...

Na zakúpené knihy bude poskytnutá 10% zľava.

Srdečne Vás pozývame!